



The Big Education Conversation

“How well are schools preparing young people for the future?”

1. Which stakeholders would want to be involved in Bedford?

- Harpur Trust
- Bedford Borough Council
- Made in Bedford
- Social Care
- BBLE & AEFP
- Apprenticeship Service
- Kings Arms
- Emmaus
- Hospitals
- Prison Service
- Local MP
- Parents
- Families
- Unions
- Teachers /Educationalists
- Charity Groups
- Youth groups
- Businesses
- Universities
- Government councillors
- CAMH
- Teacher trainers
- Governors
- Industries

2. How would the BEC engage with them?

- Parent Governors
- Get stakeholder representatives
- Key people coming in to lead staff on the issues
- Written questionnaires
- Politicians/Mayor – at the later stages
- Not online
- Working Party – Face to Face
- Random Lottery selection of representatives
- Launch Conference
- Through BBLE
- Personal Invites
- Open to all
- Survey's
- Open forum
- Discussions with Stakeholder groups
- Be present at a major event eg. River Festival
- Small community events
- Realistic and quantifiable
- Use big events already established

3. What local organisations would want to be involved?

- Local Businesses
- Local Authority
- Mp's
- Culture Challenge
- Yarls wood
- Youth offending
- Reactiv8
- RSA
- Environmental groups
- Rotary
- Free Mason's
- Libraries
- Embassy's
- Women's Group
- Reading Goups
- Faith Groups
- Scouts/Guides/Brownies
- Supermarkets
- Museums
- CHUMS/FACES – Charities
- Key employers
- Different School representatives

4. Where would they hold meetings?

- Corn Exchange
- Village/community centres
- Hotels
- Function Rooms
- Children Centre's
- Park eg Proms in the park
- Any non political or educational venue
- Café's
- Within the different communities
- Online
- Street event
- Localised but Borough wide

5. What format would they have?

- Small group round table approach
- Speed dating with series of questions
- Set questions/ideologies
- Keep it simple
- Open
- Fun
- Keep in mind what you are trying to achieve
- Non subjective as possible
- Informal /Relaxed
- Steer away from debate and confrontation
- Ground Rules with facilitation
- Various formats relevant to stakeholders

➤ **What national organisations would it be useful to bring in?**

- BBC/Local Radio
- A range of newspapers
- TES
- Google
- Keeping Early Year's unique
- Mumsnet and other online forums
- Facebook/Twitter
- Chartered Institute
- Church of England
- Unicef
- Arts
- National College
- NAHT
- DFE
- Ofsted

➤ **What national figures might draw people into the conversation?**

- Celebrities
- MOD
- NSPCC
- Jeremy Corbyn
- Stormzy
- Richard Branson
- Prince Harry and Megan
- David Attenborough
- Football /Sports clubs
- Paula Radcliffe
- Mary Berry

6. What materials from the BEC organising group would help facilitate this locally?

- Posters
- Powerpoint
- Training
- Voting options
- What is the outcome?
- Online chat forum
- Funding for refreshments and venue
- Marketing/Promotional materials
- Website
- BEC Rep and organiser
- Further background information
- App
- Stakeholders being felt that they are part of something bigger

7. What other considerations have we missed?

- Timeline
- Planning
- End goal
- Long term plans
- Feedback
- How to generate interest fairly
- What will the outcomes be used for?
- Strategic advertising campaigns
- Who is BEC?
- Planned Launch date
- Learn from others who have done the same.